

For more information, contact:

Lisa B. Tilt, 404.388.7047      Margaret A. Lisi, 404.748.1051  
lisa@fulltiltconsulting.com      margaret\_lisi@comcast.net



For Immediate Release

## Heirloom Candles Release Four Custom Fragrances for 2008 Holiday Season

Husser, Louisiana — Heirloom Candles has released four new signature fragrances for the 2008 holiday season.

“No other time of year can be so richly associated with fragrance,” said Karen Schumacher, founder of Heirloom Candles. “Our holiday fragrances can help set the scene for a memorable holiday.”

The new, limited-edition fragrances offer broad appeal, Schumacher continued. “Today most people don’t have time to bake cookies all day. I say pick up some cookies from your local baker, light a Santa’s Favorite candle and relax.”

The four fragrances Schumacher has developed for Holiday 2008 are:

- o **Spiced Wassail** — a mix of orange, cinnamon and apple reminiscent of hot cider
- o **Christmas Magic** — slightly, not overwhelmingly pine-scented with notes of cinnamon and linen
- o **Santa’s Favorite** — a sweeter candy or cookie fragrance that smells like you’ve been baking all day
- o **Granny’s Kitchen** — a more traditional, rich cinnamon apple fragrance

For those consumers who really have been in the kitchen preparing for visitors, Heirloom Candles’ 100 percent pure soy oil also provides relief for hands dry from weather or kitchen chores. Simply dip a finger in the candle’s warm — never hot — melted oil and massage into skin. Heirloom Candles are a perfect blend of fragrance and function.

Heirloom Candles are produced with an eye toward beauty and sustainability. “We use pure, renewable soy oil and all-cotton wicks,” Schumacher said. “All components are domestically sourced to reduce the impact on our environment. These are candles anyone would be proud to give or receive.”

So, pass the cookies.

### About the Company

Heirloom Candles ([www.heirloomcandles.com](http://www.heirloomcandles.com)) is the maker of moisturizing soy oil candles scented with classic fragrances inspired by the gardens and countryside of the American South. Made entirely of U.S. products using sustainable and environmentally-friendly practices, the purity of the soy oil and skin-safe fragrance allow it to be used as a skin-softening moisturizer as well as a candle product. Karen Schumacher founded the company in 2001 with her husband, Hank, who also operates a working cattle ranch in the South Louisiana town of Husser. Fully committed to the communities it serves, Heirloom Candles supports a number of charitable organizations particularly those that support children and agriculture.

~end~