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Story Ideas for Heirloom Candles

Elegance Goes Green with Heirloom Candles

Heirloom Candles, the new 100 percent pure soy oil moisturizing candles from Louisiana producer, Karen Schumacher, was chosen as a featured “green” product at the recent AmericasMart® Atlanta wholesale gift show.

Heirloom Candles, which feature fragrances of the American South, are 100 percent recyclable. Once either the 4.4 oz. travel tin or 12 oz. glass container are emptied, they can be recycled or repurposed. Packaging for the larger container consists of a recyclable Kraft tube that fits the glass so closely, there is no need for extraneous packaging. All materials are sourced domestically to reduce the products’ environmental footprint. Hand pouring and hand packaging not only ensure the quality of the candles, it means little to no emissions.

South Louisiana Woman Turns Soy Into Success

Karen Schumacher says she survived her 28 years in the business world by pursuing creativity and adventure in her off hours.

“I’ve always been an adventurer,” says Karen. “I’ve attended carpentry classes and made my own furniture, made and sold wood crafts and studied stained glass.” But a trip to Shipsewana, NY, where she and husband Hank met Amish candlemakers working with soy, changed her life and career.

Today, Karen runs Barefoot Creations and its new subsidiary, Heirloom Candles full time. Heirloom Candles’ three collections of 100 percent pure soy oil moisturizing candles feature classic fragrances inspired by the gardens and countryside of the American South. They are hand-poured and hand-packaged in a small production facility on the couples’ cattle ranch in Husser, LA. Karen and Hank are well-known in Louisiana giftware circles, but she now is expanding her business nationally.

Heirloom Candles Offer Dual-Purpose Product for Spa Clients

Heirloom Candles, a dual-use and environmentally sensitive product, is expanding its availability in the spa market. The candles are not only beautiful, the warm — never hot — melted oil can be used as a moisturizer or massage oil. Made of 100 percent pure, highly-refined soybean oil* and scented with soy-compatible fragrance, Heirloom Candles are an affordable way to bring the spa experience home.

*Research has shown highly-refined soy oil does not cause allergic reactions, even in people who are allergic to soybeans. A sample source: “Refined soybean oil not an allergen, say food scientists.” May 2, 2005, FoodNavigator.com.